These are the ADSA approved guidelines for the National Intercollegiate Dairy Cattle Judging Contest and are the suggested guidelines for regional contests.

Score Card for Grading Oral Reasons

| Α. | Content (accuracy and completeness) | 35 |
|----|--|----|
| | Accurately compares each pair of animals. Presents important differences first (those that clearly influence decision) in an organized manner. Uses a "positive" approach with comparative terminology. Grants the placed animal whenever there is such an advantage. Briefly evaluates the bottom animal for strengths and weaknesses. | |
| В. | Delivery | 15 |
| | Uses proper terminology, grammar, and pronunciation.Speaks convincingly with moderate speed.Is sincere and courteous. Completes reasons in allotted 2 minutes. | |
| | Total points | 50 |

Guidelines for Oral Reasons Evaluation

- 1. Avoid fraternizing with coaches and contestants prior to and during the contest.
- 2. Maintain a friendly attitude that will be encouraging to the contestant.
- 3. Ask questions only to clarify a point of misunderstanding or to determine if the contestant really saw the class. Avoid trivial questions.
- 4. Avoid gestures, which indicate disagreement with what the contestant has stated.
- 5. Avoid mannerisms, which may disturb the contestant.
- Allow a contestant to develop his own individual style in presenting an effective set of reasons.
- 7. There is no required closing for reasons. A statement about the bottom cow is as acceptable as, "Therefore, I placed this class of Holstein cows, etc."
- 8. There is no credit or penalty for saying..."Thank you. Are there any questions?" This may be part of the contestant's own individual style.
- 9. Avoid discussing classes where contestants and others can overhear.
- 10. If a contestant receives a low placing score but says all the right things with proper emphasis, then he or she should be graded accordingly versus not getting a score above the placing score.